

## **“New Tendencies in Responsible Supply Chain Management”**

**May 30, 2011 - 09:00-12:30**

CBS premises  
Dalgas Have 15, 2000 Frederiksberg  
Room SC033

*A conference arranged by CBS and GLOBAL CSR*

New tendencies in responsible supply chain management are emerging in response to the critiques of the current approaches. Recently, the report '[Changing Course - a study into Responsible Supply Chain Management](#)' introduced a new approach to supply chain management – RSCM 3.0. The vision for RSCM 3.0 is that it should be possible for international buyers to invest and purchase goods from specific 'risk-free' zones without the risk of being involved in violations on standards derived from the ten principles of the UN Global Compact.

The conference focuses on challenges and opportunities from responsible supply chain management. Good practices among front-runner companies will be presented and innovative ways forward will be discussed.

### **Program:**

- 9.00: Registration
- 9.15: Welcome (Dorte Salskov-Iversen, Head of Department, ICM, CBS)
- 9.30: Opening of the conference (Mads Øvlisen from the Danish Council on CSR)
- 9.45: Framing responsible supply chain management (Sune Skadegaard Thorsen, Global CSR)
- 10.00: New tendencies in responsible supply chain management among front-runners (Søren Jeppesen, CBS)
- 10.25: Comments
- 10.40: Panel discussion: Responsible supply chain management today – challenges and opportunities
  - Charlotte Damgaard (Egmont)
  - Jeppe Kromann Haarsted (Coloplast)
  - Ken Daniel Petersen (IC Companies)
- 11.05: Comments
- 11.20: A way forward – Can CSR risk-free investment zones do the trick? (Sune Skadegaard Thorsen, GLOBAL CSR)
- 11.45: Questions, comments and knowledge sharing
- 12.25: Thank you
- 12.30: Lunch & networking

To register for the conference, please send an e-mail to [ag@global-csr.com](mailto:ag@global-csr.com) with your name before May 26.  
Please also inform which organization/company/institution you represent.

*Lunch has been sponsored by CBS, CBS-SIMI and Egmont*